

# DONIC®

## SENSO Technology: Handle the handle - feel the success

For many years, one of the World's most successful blade manufacturer's, conducted research in order to increase ball control.

Neurologists have taught us that the reactions of the human hand are more sensitive in some areas, in particular at the \*ball of the thumb\* and the middle finger. In these areas the hand has really good feeling for vibrations of a certain frequency.

The Donic technicians have applied this medical knowledge to their blades. They have designed blades

where the handle and bat surface are one wood, which is the most important factor in achieving the highest durability. They also introduced the precisely calculated hollow spaces, which are open at the end. This ingenious construction transmits the feeling for the ball, starting from the point where the ball comes into contact with the blade, leading it to the 'Senso' points on the hand. This construction is an enormous step forward in blade technology. Perfect control - perfect feeling...

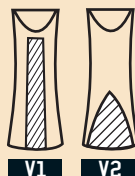
J. Waldner

**Jan-Ove Waldner**  
Olympic Champion  
6-times World Champion,  
11-times European Champion,  
7-times Top 12 Winner,  
Twice World Cup Winner



### DONIC SENSO-TECHNOLOGY

- Perfect ball control
- Optimum feedback
- Exact recognition of ball-bat contact
- Handle adapted to the sensory system of the hand
- Considerably reduced weight
- Individual adaption of blade and player when choosing between optimum control or optimum speed



The DONIC SENSO system offers two versions with two totally different hollow spaces:

**SENSO V1** provides optimum speed with identical control.

**SENSO V2** provides optimum control with identical speed.

